

OCEANUS DIGITAL SWIMMING ANALYSIS '5 R' APPROACH

RECORD → REPLAY → REVIEW → REINFORCE/RECTIFY/RETEACH → REVISIT

Digital Videotape
Capture With
CoachCam For
Above/Below
Water
Perspective

Voice Over
Commentary
Provides Initial
Impressions of
Skill Mastery

Audio-Visual
Input to
Television

I-Movie or
Other
Multimedia
Plug-in upload

Camera-Based
Review

On-site Viewing
For Immediate
Impact

Consultant
Analyzes All
Swimming Skill
Components in
Detail

Client Viewing
Using Telestration
Tablet at Oceanus
Offices or Client-
Selected Location

Detailed Written Analysis
Outlining Positive and Negative
Attributes For Each Swimming
Skill. Suggestions for
Remediation of Skill
Shortcomings.

Scheduled Follow-up
Taping and Review
to Ascertain Client
Progress